



# HOW TO GO SOCIAL with CCfK

Using Facebook, Twitter or other social media platforms can be an easy way to update your friends family and neighbors about your car wash or event!

## SHARE on social media!

Social Media is a great way to spread the word. Share your fundraising car wash event on Facebook and Twitter. Encourage people to donate and/or join you! Below are some examples for your post!

*We are holding a car wash to raise money for Cool Cars for Kids, Inc. supporting childhood diseases and birth defects. Stop by for a squeaky clean car (date, time) or donate online now – (include fundraising page link)*

*Did you know that 7% percent of children born in the U.S. have cognitive disabilities and/or structural birth defects? I'm raising money to support research that will identify the best possible treatments and cures for these children and their families. Donate online here! (include fundraising page link)*

*Join me and Cool Cars for Kids, Inc. and help raise funds and awareness for#Cool Cars for Kids! I'm holding an event and would love your help. Visit my page for more info: (include fundraising page link)*

## LIKE US AND TAG US!

Follow us on our social media pages:

Facebook: [www.facebook.com/coolcarsforkidsinc](http://www.facebook.com/coolcarsforkidsinc)

Twitter: @CoolCarsForKids

Instagram: @coolcarsforkidsinc

## NOT INTO FACEBOOK OR TWITTER?

Writing an email or a written letter is also affective in getting the word out and could get people involved!